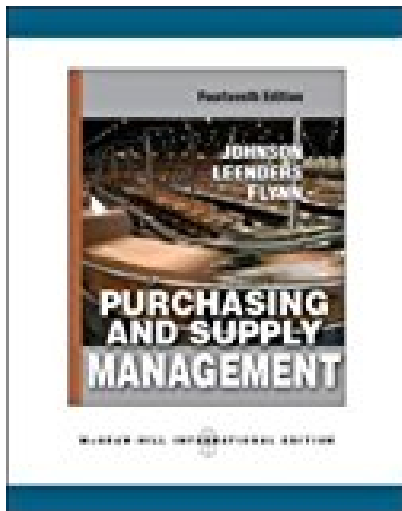


Purchasing and Supply Management



BOOK DETAILS

- Author : P. Fraser Johnson
- Pages : 640 Pages
- Publisher : McGraw Hill Higher Education
- Language : English
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BOOK SYNOPSIS

Purchasing and Supply Management includes the latest management, procurement, and negotiation techniques and the authors have taken great care to integrate the impact of global commerce on the buyers job. Historically, purchasing evolved as a weak part of manufacturing, gained its independence, and expanded to a financial contributor to a companys success. A major challenge of the buying job is to manage supply management. To do this, the buyer must know and use the full range of techniques and procedures available to the true professional. This book is dedicated to these functions of supply and all they entail.

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