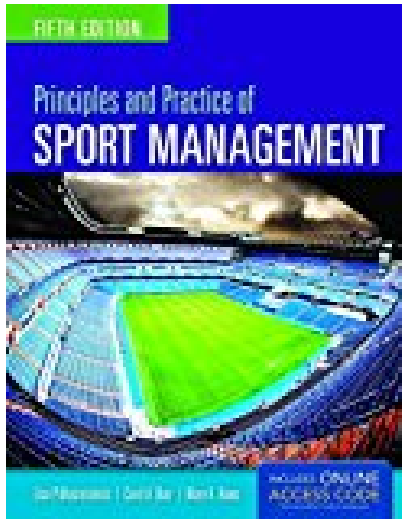


Principles And Practice Of Sport Management



BOOK DETAILS

- Author : Lisa P. Masteralexis
- Pages : 606 Pages
- Publisher : Jones & Bartlett Learning
- Language : English
- ISBN : 1284034178



BOOK SYNOPSIS

From the basic knowledge and skill sets of a sport manager to the current trends and issues in the sport management industry, the Fifth Edition of this best-selling text provides the foundation for students as they study and prepare for a variety of sport management careers. The authors, all well-known sport industry professionals, show students how to apply their new knowledge and skills to any segment in the sport industry from high school to the international arena. Principles and Practice of Sport Management, Fifth Edition continues to offer historical perspectives as well as thoughts about current and future industry issues and trends. It has, however, undergone substantial content updates in every chapter, including the inclusion of new developments or managerial approaches happening in the sport world, as well as the addition of new chapters on new media in sport and club management. - New full color design and art program - Contains practical advice on how virtual communities and social networks can affect the job search process - Provides updated information on salaries in professional sports - Includes sections on evaluating coaches, programmatic goals, ethics, finances, and marketing as they relate to youth sports - Contains more in-depth coverage of disabilities in sports - New and updated content on the growing safety concerns related to concussions in youth sports through professional sports and within the NFL - New discussion of the ethical and legal implications of the Jerry Sandusky case - Current Issues section updated with new material on event security and the Boston Marathon bombings.

PRINCIPLES AND PRACTICE OF SPORT MANAGEMENT - Are you looking for Ebook Principles And Practice Of Sport Management? You will be glad to know that right now Principles And Practice Of Sport Management is available on our online library. With our online resources, you can find Applied Numerical Methods With Matlab Solution Manual 3rd Edition or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. Principles And Practice Of Sport Management may not make exciting reading, but Applied Numerical Methods With Matlab Solution Manual 3rd Edition is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with Principles And Practice Of Sport Management and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with Principles And Practice Of Sport Management. To get started finding Principles And Practice Of Sport Management, you are right to find our website which has a comprehensive collection of manuals listed.